

# István Scheibler

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Born in Vienna in, 1971  
Residence Permit C

## Professional Experience

As a self-employed visual designer, I have conceived, designed, and realized complex design processes for clients from the cultural sector since 1997.

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| Since 2012 | <a href="#">Design office</a> in Zurich: focus on typography and corporate design   |
| 1997–2012  | Office in Berlin: focus on typography and book design   |
| 1999–2001  | Freelancer with corporate design agencies (e.g. MetaDesign Berlin)  |
| 2004–2020  | <a href="#">Sitterwerk Foundation</a> (St.Gallen): branding, naming, corporate design, and signage, and conception and design of the <a href="#">database and website</a> |
| 2004–2020  | <a href="#">Kesselhaus Josephsohn</a> (St.Gallen): branding, corporate design, and signage, conception and design of the database and website, and book design            |
| 2001–2020  | <a href="#">Kunstgiesserei St.Gallen AG</a> (St.Gallen/Shanghai): branding, naming, head of corporate design, signage, and website concept and design                     |
| 2013–2020  | Materialarchiv (Zurich): design consulting, annual report, invitations  |
| 2018–2020  | Maison Blunt (Zurich): branding, corporate design, packaging  |
| 2016       | ETH Zurich Architecture and Civil Engineering Library: printed material for an exhibition   |
| 2014–2020  | Flury+Furrer Architekten (Zurich): branding, corporate design   |
| 2009–2012  | Hager Partner AG (Zurich/Berlin): branding, naming, corporate design, website, and book design  |
| 2011       | Markthalle Neun (Berlin): branding, corporate design  |
| 2008–2011  | Galerie Judin (Berlin): branding, corporate design, signage, and book design  |

## Skills

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| Languages | German, English, Hungarian   |
| Software  | Adobe InDesign, Illustrator, Photoshop, XD, Lightroom<br>MS Office (Word, Excel) / Apple Pages, Numbers; Evernote<br>FileMaker, GraphicConverter |

## Education

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| 1989–1995 | Matura, preliminary course, foundation course, specialist class in illustration, diploma as a visual designer from the School of Art and Design at the Lucerne University of Applied Sciences and Arts (HSLU) |
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## References

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“... István Scheibler—our graphic designer and close associate since 2006—has now decided to tackle new tasks for personal reasons. We thank István wholeheartedly for his, in the fullest sense, identity-forming work. He not only came up with the name Sitterwerk; all of his consistent, refined work has visually put what is important here in a nutshell: the in-depth rather than the fast-paced, in which the analogue and manual are never secondary ...”

**Martin Leuthold**, President of the Sitterwerk Foundation in the Annual Report for 2019

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“... Our graphic designer István Scheibler has shaped the look and perception of the Sitterwerk and the Kunstgiesserei to a considerable extent for over twenty years. He has contributed significantly to the fact that the internal is also reflected toward the outside, and that the beautiful and simple form is communicated in all publications, websites, and printed materials ...”

**Felix Lehner**, Managing Director of the Kunstgiesserei St.Gallen AG and initiator of the Sitterwerk Foundation in his thank-you speech on the occasion of being awarded the Culture Prize of the City of St.Gallen, November 17, 2018

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“Over ten years ago, István Scheibler gave our firm a new look. We continue to feel good about it, even though we meanwhile have twice the number of employees working at several sites in Switzerland and Germany. The graphic design remains memorable and has nevertheless facilitated the flexibility to react to changes! The two books that István created for us are still a special advertisement for our firm. He designed them not only splendidly, but also supervised them with incredible speed and precision, from the first conceptual ideas to the delivery of the books.”

**Guido Hager**, landscape architect, Zurich/Berlin, 2020

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“István Scheibler has shaped the look of the Kesselhaus Josephsohn as a graphic designer since 2004. In addition to our printed business materials and books, he also structured the digital catalogue of works and conceived and designed the current website.”

**Ulrich Meinherz**, Managing Director of the Kesselhaus Josephsohn, website 2020